Area **Best practices** Poor practices Despite the non-mandatory nature of market sounding regime, when carrying out a market sounding, investment services providers should nevertheless seek to set up effective procedures. Market soundings Investment services firms conducting a market sounding should also seek to adhere to all the (Article 11 MAR) relevant requirements, hence benefitting from the safe harbour laid down by the market sounding regime. Investment services providers carried out market soundings without following the relevant General note: the MFSA Designating a specific person or a contact point to receive market soundings (and requirements including, for instance, (i) not providing the market sounding recipient with the carried out its inspections communicating this appropriately to the person carrying out the market sounding). standard set of information required by law, (ii) not using the correct templates, and (iii) not prior to the enactment of keeping proper records. Ensuring that the appropriate, internal communication channels are in place. the EU Listing Act, at which time, the market sounding Ensuring the adequate provision of training to the staff receiving and processing the regime was mandatory. information obtained in the course of the market sounding. Ensuring adequate record-keeping arrangements, in line with <u>ESMA's Guidelines for persons</u> receiving market soundings. Arrangements, systems and procedures Ensuring that the ASP document is an adequate reference point for the staff involved in the In the majority of cases, the arrangements, systems and procedures which investment services providers are required to have in terms of article 16 MAR ("ASPs") were found to be monitoring, detection and identification of orders and transactions that could constitute insider inadequate in that they did not provide sufficient detail on the firm's monitoring processes. dealing, market manipulation or attempted insider dealing or market manipulation. Making adequate reference to the checks undertaken by the Company in relation to the Certain ASPs were simply a reiteration of MAR but failed to explain how monitoring is meant to prevention and detection of market abuse and the respective preset thresholds employed by be carried out. the Company in assessing orders and transactions. Certain ASPs did not take company-specific market abuse risks into account. Ensuring that any company-specific market abuse risk is adequately covered by the checks Certain ASPs did not have preset thresholds which staff are expected to use when assessing being undertaken. potentially suspicious trades and orders. The MFSA is of the view that a lack of predefined thresholds results in inconsistent and arbitrary assessments. Certain investment services firms were not following their ASPs, specifically, they were not carrying out the checks required by their ASPs. Ensuring that the company maintains a written record of the reviews and updates which it carries out with regard to its ASPs in line with regulatory requirements. A good number of entities did not assess and/or update their ASPs on an annual basis. Monitoring arrangements The vast majority of investment services providers were found to have been monitoring orders Ensuring that the company monitors, on an ongoing basis, all orders received and transmitted and transactions manually. While this is not strictly prohibited, the MFSA reminded firms of the and all transactions executed, irrespective of whether the orders or transactions relate to importance of ensuring that ASPs are appropriate and proportionate in relation to the scale, instruments traded on local or foreign markets. size and nature of the firm's business. Certain investment services providers did not have any ASPs and therefore their monitoring was carried out in an unstructured manner and was therefore inadequate. Certain investment services providers argued that they had close, longstanding relationships with clients and therefore deemed their market abuse risk to be low. In such cases, the MFSA noted that these investment services providers had lax monitoring procedures. Ensuring, on an ongoing basis, that the arrangements are adequate and proportionate to the Investment services providers that had largely traded in foreign securities argued that their business of the company, including any preset thresholds which the company may have in place market abuse risk is low due to the sizable market caps of the relevant securities. The MFSA as part of its monitoring arrangements, i.e., ensuring that they generate enough triggers. insists that MAR makes no distinction between transactions carried out locally or overseas, and therefore investment services providers are required to ensure that they monitor all orders and trades, irrespective of the place of jurisdiction. At times it was noted that investment services providers did not have sufficient segregation of roles which therefore gives rise to conflicts of interest. In this respect, the MFSA advised that persons providing investment advice to clients should not be involved in monitoring. Suspicious transaction or order report Market monitoring (Article 16 MAR) Certain investment services providers were found to have excessively high preset thresholds Ensuring that whilst the company does not resort to defensive reporting (i.e., by taking an overly which leads to under-reporting and over discounting. In this regard, the MFSA reminded the cautious approach to reporting), the company does not only submit an STOR where a significant industry that a suspicious transaction or order report ("STOR") should be filed whenever there degree of certainty exists as to the suspicion of the relevant order or transaction. is a "reasonable" suspicion of market abuse. Taking the necessary measures to ensure that any information relating to any suspicious orders or transactions identified are only shared internally on a need-toknow basis to the relevant In certain instances, the MFSA noted that the failure to submit a STOR was due to inadequate individuals. This is especially relevant in consideration of investment services providers' ASPs. obligation to mitigate any risks of tipping off. The MFSA also requested caution when designing elaborate escalation procedures (which Ensuring that any suspicious orders or transactions identified are notified to the MFSA involve a number of steps) when a suspicious order or trade is identified, since such expeditiously. escalation procedures may lead to over discounting and a delay in the submission of STORs. In certain instances, the MFSA noted that investment services providers tipped off the person Implementing the necessary measures to ensure that there is adequate segregation between whom they were investigating by requesting information from them. The MFSA also noted that the relevant roles within the entity, hence mitigating any conflicts of interest which may arise. certain investment services providers did not keep STORs and investigations sufficiently confidential. Staff dealing Although not specifically required by MAR, as part of its supervisory inspections, the MFSA assessed whether investment services providers had any staff dealing arrangements in place with a view of limiting any market abuse risks which may arise from transactions carried out by staff. Certain investment services providers were found not to have implemented any measures in It was observed that a number of investment services providers had quite robust arrangements. relation to staff dealing, or alternatively, not carrying out basic checks on the information Ensuring that the company applies the same level of scrutiny to transactions carried out by staff which would have been collected in relation to staff dealing, such as monitoring for possible where such transactions are carried out through the company's systems (i.e., subjecting staff attempts at frontrunning. dealing to the same level of monitoring which would be applied to any transaction carried out by the customers of the company). Maintaining adequate records with regard to any checks carried out in relation to staff dealing. Record-keeping The MFSA noted that the majority of investment services providers had not been maintain Ensuring that records in relation to any checks which the company carries out are adequately adequate records as required by MAR. detailed. Specifically, such information should clearly lay out the suspicious nature of the order Although some investment services providers deed maintain records of the analysis they or transaction concerned, the checks carried out and the reasons for submitting or not carried out, the MFSA noted that in certain instances these records were superficial and did submitting a STOR. not provide enough detail as to why orders or transactions were or were not reported. Training The MFSA noted that certain investment services provider did not provide any MAR training as required by law. Ensuring that the company not only provides MAR training to the relevant individuals within the In other instances, the MFSA noted that training was provided once, and not on an ongoing entity on a regular basis but also ensuring that such training is adequate, i.e., inclusive of various basis and not as frequently as required. practical examples, and specifically tailored to cover the market abuse risks faced by the On other occasions, the MFSA observed that the MAR training provided was general in nature company and the latter's ASPs. and lacked practical examples or specific references to the ASPs which the company had in place. Despite having detailed procedures in place, the investment services providers which had the Investment Ensuring that in the event that an entity decides to issue any investment recommendations, it appropriate policies in place were not always found to have adhered to all the relevant recommendations not only has the appropriate procedures and arrangements in place, but also that any such requirements under when issuing investment recommendations. For instance, at times, the procedures and arrangements are followed closely. investment recommendations did not appear to include any reference to the date and time (Article 20 MAR) when the production of the recommendation was completed.